

Media Pack

Future of Theatre Conference

2026

About

The Future of Theatre Conference

Date

April 28 2026

Venue

Soho Theatre Walthamstow

Time

9am - 6pm

Future of Theatre is a one-day conference for theatremakers across the industry to share ideas and opportunities and start conversations about how we can collectively build a stronger future. The conference will feature a packed programme of presentations, panel discussions and networking opportunities at @soho.place, London.

Future of Theatre will bring the theatre community together to catalyse real change and is unique in uniting and energising the entire theatre workforce. Previous attendees have ranged from chief executives and production managers to freelancers and students.

Future of theatre will inform, challenge, engage, and inspire theatre professionals from across the sector.

Testimonial

The Future of Theatre conference created such an electric energy.

You could feel the excitement, optimism, and passion from all delegates during panel discussions and in the breaks. The Stage created a great space to keep the conversation going.

2025 attendee



Get involved

Sponsorship opportunities

When you get involved with the Future of Theatre conference, you can expect to:

- **Connect and communicate** with a diverse pool of key industry figures.
- **Profile your brand** as a champion for excellent, innovative and resilient business practices.
- **Showcase your company**, products or ideas.
- **Develop an even stronger partnership with The Stage** and benefit from increased visibility, ensuring your business becomes an even more valued voice in the industry.
- **Help create a legacy** to offer the next generation of theatre's talented workforce better opportunities.

Sponsors who commit to the Future of Theatre Silver, Gold and Bronze conference packages will receive branding on all marketing surrounding the Future of Theatre conference, as well as all conference benefits.

See our range of sponsorship packages and prices overleaf



Testimonial

If you want to be part of the solution for the survival of the arts, **you need to show up** and The Stage conference is your starting point.

2025 attendee



Sponsorship Packages

	Sponsorship Benefits	Silver (12 available)	Upgrade to Silver (Limited availability)
Pre-event	Company name included on press release announcing the conference	●	●
	'Sponsored by' to appear on marketing collateral	●	●
	100 words on Future of Theatre conference webpage	●	●
	Use of official Future of Theatre sponsor logo in your company advertising (as provided)	●	●
	'Supported by' to appear on marketing collateral		
	Logo on Future of Theatre conference webpage	●	●
	Logo on print promotions for the conference	●	●
	Logo on email marketing campaigns	●	●
	Complimentary tickets to the conference	2 in person, unlimited digital	2 in person, unlimited digital
	Inclusion in sponsor list on The Stage social media	●	●
Impressions for digital campaign	75,000	75,000	
During event	New for 2026: Exhibition Space		●
	Opportunity to distribute materials at the event		●
	Logo on the online streaming of conference	●	●
	Logo on conference presentation	●	●
After event	In print advertising for conference edition (artwork to be provided by sponsor)	Half page	Half page
	Logo included in the feedback survey	●	●
	Discount on promoted content in The Stage conference edition	●	●
	Logo included in the post-event thank you email	●	●
	Logo included in the post-event social media post	●	●
Cost		£2,500	£2,985

Bespoke opportunities are also available, upon enquiry

Testimonial

The team did an incredible job making the online access to the Future of Theatre conference engaging and accessible. **It felt like we were included and recognised as important voices** despite not being in the room.

I wholeheartedly recommend the conference as an important platform to **hear important and challenging topics discussed in a measured, kind and honest way.** Vital stuff for our industry!

2025 attendee


If you are interested in becoming a sponsor or have ideas on how you could support and help promote the Future of Theatre, we would love to hear from you.

Contact

Sarah DuMay

Sales manager

 sarah.dumay@thestage.co.uk

 0207 939 8467

For more information about Future of Theatre, visit
thestage.co.uk/events/future-of-theatre-conference