



Media Pack

Future of Theatre Conference 2025

About The Future of Theatre Conference

Date

April 30 2025

Time

9am - 6pm

Location

@sohoplace, 4 Soho Pl,
Charing Cross Rd,
London, W1D 3BG

Future of Theatre is a one-day conference for theatremakers across the industry to share ideas and opportunities and start conversations about how we can collectively build a stronger future. The conference will feature a packed programme of presentations, panel discussions and networking opportunities at @sohoplace, London.

Future of Theatre will bring the theatre community together to catalyse real change and is unique in uniting and energising the entire theatre workforce. Previous attendees have ranged from chief executives and production managers to freelancers and students.

Future of theatre will inform, challenge, engage, and inspire theatre professionals from across the sector.

Testimonial

We were **so glad to have been on board** with The Stage's Future of Theatre Conference.

The discussions, provocations and panels were rewarding, with a distinct emphasis on solutions and tackling shared challenges.

The conference also afforded us the **opportunity to network, make new connections** and catch up with many of our theatre customers... here's to 2025!

Till Siegers

Group Communications Manager, John Good Limited



Get involved Sponsorship opportunities

When you get involved with the Future of Theatre conference, you can expect to:

- **Connect and communicate** with a diverse pool of key industry figures.
- **Profile your brand** as a champion for excellent, innovative and resilient business practices.
- **Showcase your company**, products or ideas.
- **Develop an even stronger partnership with The Stage** and benefit from increased visibility, ensuring your business becomes an even more valued voice in the industry.
- **Help create a legacy** to offer the next generation of theatre's talented workforce better opportunities.

Sponsors who commit to the Future of Theatre Silver, Gold and Bronze conference packages will receive branding on all marketing surrounding the Future of Theatre conference, as well as all conference benefits.

See our range of sponsorship packages and prices overleaf



Sponsorship Packages

		Bronze	Silver (12 available)	Gold (1 available)
Pre-event	Sponsorship Benefits			
	In association with to appear on marketing collateral			●
	Promoted content online and FP print			●
	The Stage to provide comment for your media release about our partnership			●
	Company name included on press release announcing the conference		●	●
	Sponsored by to appear on marketing collateral		●	
	100 words on Future of Theatre conference webpage		●	●
	Use of official Future of Theatre sponsor logo in your company advertising (as provided)		●	●
	Supported by to appear on marketing collateral	●		
	Logo on Future of Theatre conference webpage	●	●	●
	Logo on print promotions for the conference	●	●	●
	Logo on email marketing campaigns	●	●	●
	Complimentary tickets to the conference	5 digital	2 in person, unlimited digital	5 in person, unlimited digital
	Inclusion in sponsor list on The Stage social media		●	●
	Impressions for digital campaign		75,000	100,000
During event	Opportunity to display digital advertising at event		●	●
	Logo on the online streaming of conference	●	●	●
	Logo on conference presentation	●	●	●
After event	Solus email			●
	In print advertising for conference edition (artwork to be provided by sponsor)		Half page	Full page
	Logo included in the feedback survey		●	●
	Discount on promoted content in The Stage conference edition		●	●
	Logo included in the post-event thank you email	●	●	●
	Logo included in the post-event social media post		●	●
Cost		£900	£2,500	£8,000

If you are interested in becoming a sponsor or have ideas on how you could support and help promote the Future of Theatre, we would love to hear from you.

Contact

Sarah DuMay

Sales manager

✉ sarah.dumay@thestage.co.uk

☎ 0207 939 8467

For more information about Future of Theatre, visit
thestage.co.uk/events/future-of-theatre-conference